

Save the Date

Research to Start-up (and everything in between)

Don McCandless

2 – 3:30 pm, Wednesday, February 24, 2021



CEO, ConidioTec LLC and
Former Director, TechCelerator @ State College

Description

This workshop will introduce participants to the process and vocabulary used by individuals to determine if a particular research topic or area can fulfill a need in the market place. The goal is for participants to gain an introduction for how individuals translate the scientific research being performed into the language used by business leaders and marketing professionals as well as being exposed to the process by which individuals identify the needs of the market.

Workshop will be held online via Zoom; Registration is free but required as space is limited. To register, please visit:

https://millersville.zoom.us/webinar/register/WN_wfDrFkHwSsa4a0frnc99nw

For more information, please contact

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Hosted by Ben Franklin Technology Partners of Central & Northern PA, Millersville University, and Franklin & Marshall College

