

Campus Pulse

Dear campus community,

To safeguard the campus community and improve your experience on campus, Millersville is implementing a new technology to help us better understand how key resources are being utilized. As a part of network support the university has partnered with a vendor to provide a technology, *Campus Pulse*, to aid in the continued efforts to build a more effective campus and support system for students, faculty, staff and visitors. This addition will provide an experience in line with safety measures on campus for the fall semester during Covid-19. This program will help determine how and when students use facilities and how to best ensure health and safety on campus. All data captured with *Campus Pulse* will be confidential, and key findings will only be shared with trained staff who are invested in improving campus experiences and addressing safety.

The University will leverage data from the wireless network to measure metrics like residential time, on campus time, classroom, building and open space capacity, and student engagement to answer questions like:

- How and when are those on campus engaging with campus facilities?
- What residence halls and buildings see the most utilization?
- Can we better optimize class schedules and capacity to ensure health, safety, and success?
- How can we invest in resources across campus to better serve students, faculty and staff?

Millersville University has and continues to place a great deal of confidence in students, faculty and staff, and does not want to remove one's right to control how their digital footprint is shared. As such, we are providing an opportunity to opt-out of this program by completing [this form](#).

Rest assured, the University is committed to using data to create a safe and successful campus environment. If you have questions regarding *Campus Pulse* feel free to reach out and ask questions at privacy@millersville.edu

Looking forward to welcoming you back safely.