



The Department of
Wellness and Sport Sciences
proudly announces its new program

B.S. in Sport Administration

This program is a close collaboration between the
Department of Wellness and Sport Sciences
and the Department of Management and Marketing.

The B.S. in Sport Administration includes four separate options:

Sport Business
Sport Coaching
Management minor
Marketing minor

Each option culminates with students participating in an internship capstone experience.

For more information, contact Dr. Dan Keefer, Chair – dkeefe@millersville.edu