

PA Forum on Women in Business and Finance

SAVE-THE-DATE

October 25, 2018 at 10:30 a.m.

The PA Department of Banking and Securities and Pennsylvania's State System of Higher Education are pleased to offer the **PA Forum on Women in Business and Finance** on Thursday, October 25, 2018 at 10:30 a.m. at the Dixon University Center in Harrisburg and via webcast.

Business and finance students and faculty from PA's public and private colleges and universities are invited to participate in this event, which will focus on how to enhance the pipeline for moving women into the business and finance industries.

The event will feature a panel of experts moderated by Board of Governors member Jan Yeomans, a retired 3M executive. The panel includes:

- Robin Wiessmann, Secretary of Banking and Securities
- Patricia Husic, President and CEO of Centric Bank
- Dr. Victoria Geyfman, Professor of Finance at Bloomsburg University

The speakers will discuss national and global trends on women in business and finance, the variety of career paths in the industry, and the ever increasing importance of diversity in the workplace.

The event will start with a 90-minute moderated panel discussion, including Q&A from the audience—all of which will be webcast. A discussion guide will be provided to facilitate small group discussion following the panel discussion. Those attending in-person will participate in small-group discussions over lunch; those viewing the webcast are encouraged to use the discussion guide as well.

Faculty members are invited to incorporate this into their Fall semester plans by either bringing a group to the event or using the webcast and discussion guide in class. (The 90-minute panel discussion/Q&A will be webcast live and archived online.)

Registration is free. Seating at the in-person event is limited, so please make contact ASAP to reserve space for you and/or your group.

CONTACT FOR QUESTIONS AND RSVPs:

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