

The Denim Day campaign was triggered by a ruling by the Italian Supreme Court where a rape conviction was overturned because the victim was wearing tight jeans, so she must have helped her rapist remove her jeans, implying consent. The following day, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim. Peace Over Violence developed the Denim Day campaign in response to this case and the activism surrounding it.

Wear denim on Wednesday, April 25, to join in the protest against sexual violence.

Karlie's Angels will be hosting a table with more information on 4/25 from 11am—1pm near the SMC Juice Bar.

