



Update on Our BOLD Path

In my fall convocation address, I advised our campus community to “not press the pause button” on our current strategic plan as we transition to a new president. As our new president arrives, he or she will need time to get to know Millersville and assess our strengths, challenges, threats, and opportunities. I hope we can use the momentum gained from the current strategic plan to continue to address the external environment that unrelentingly provides challenges as well as opportunities. Once the new President is onboard, he or she will determine the next steps and timeline for advancing strategic planning at Millersville.

Below is a summary of our progress through our third year of the plan by goal. You may find specific details of our progress in the annual [President's Report](#).

Goal A. To Engage Learners.

Areas we are on-target or making positive progress include:

- Student Success Center
- Support New Modalities of Teaching & Learning
- Institutional Support for Undergraduate Research
- Living Learning Communities
- Study Abroad Engagement
- First-Year Retention Rate for First-Time Freshmen
- External Support for Undergraduate Research
- High Impact Practices Engagement

Areas we are experiencing challenges addressing include:

- For-Credit Internship Engagement

Goal B. To Ensure Success.

Areas of accomplishment include:

- Per Credit Tuition Model
- Online RN to BSN Degree Completion Program
- Endowed Funds
- Total Private Giving

Areas we are on-target or making positive progress include:

- MDST Graduates
- Doctoral Programs
- New Out of State and International Students
- Under-Represented Minority Student Success

Areas we are experiencing challenges addressing include:

- Total Enrollment Headcount

Goal C. To Embrace Agility.

Areas we are on-target or making positive progress include:

- Become Carbon Neutral
- Net Zero Energy Building
- Redesign Processes
- Agility Teams

At the January retreat, Cabinet discussed successes and challenges experienced during this year's implementation of the plan and shared those updates at the recent [Strategic Advisory](#)

[Council](#) (password is jsam95) workshop on February 16, 2018. We are on target to engage more learners in short-term, faculty-led study abroad programs and Made in Millersville, our annual university-wide student research symposium. We continue to pursue strategies to strengthen enrollments through enhancement of our identity, pursuit of new markets, academic program review and development, and focus on retention. Our first doctoral students are expected to graduate in May. The Board of Governors recently approved two new Bachelor of Science degree programs for Millersville: Manufacturing Engineering Technology and Music Business Technology. We are monitoring fiscal stability through the continuation of the per-credit tuition model and advancement of fundraising and friend-raising priorities. A diversity and inclusion strategic plan is being prepared. Staff are moving into the Lombardo Welcome Center.

Last fall we began to prepare the design of our 2020 Middle States accreditation process. (Stay tuned for a formal announcement regarding the 2020 Middle States self-study process!) The self-study process is being designed intentionally to strengthen our strategic plan. The areas of improvement and innovation that arise from the 2020 self-study will inform the advancement of strategic planning and our future vision.

Thank you for your persistent engagement as we strive to achieve our vision and fulfill our mission:

Vision:

We will transform each learner's unique potential into the capacity for successful engagement in career and life opportunities.

Mission:

Millersville University provides diverse, dynamic, meaningful experiences to inspire learners to grow both intellectually and personally to enable them to contribute positively to local and global communities.

Have a wonderful week.

Sincerely,

John M. Anderson, Ph.D.
President