

Good morning. Here are the State System News Highlights for February 28, 2018. This weekly summary of news articles related to the State System is distributed each Wednesday. To view the individual articles, click on the headline. *You also may view past articles and real-time news highlights from Twitter at www.passhe.edu/news.*

[STUDENTS GATHER AT THE CAPITOL TO HOLD 'PREPARED4PA' RALLY](#)

Thursday, February 22, 2018

Students, faculty and alumni from the 14 Pennsylvania State System of Higher Education's (PASSHE) universities gathered in the Main Rotunda Thursday to kick off their annual advocacy campaign Prepared4PA. PASSHE Interim Chancellor Karen Whitney said the goal of the campaign is to seek support for the state system and its students. She stated the top priority of PASSHE is "ensuring student success."

By Nicole Trayer, Pennsylvania Legislative Services

[Higher ed sees a rise in specialized MBA activity](#)

Monday, February 26, 2018

Applications to full-time, two-year MBA programs in the U.S. have been down since 2014, and this past fall, 64 percent of programs reported declines, according to the Graduate Management Admission Council's "Application Trends Survey Report 2017." To counter that, many business schools are adding multiple MBA programs covering specialized areas to expand their applicant pool. Clarion University of Pennsylvania in recent years has launched specialized MBA programs in Innovation and Entrepreneurship and in Healthcare, among others.

By Dawn Papandrea, University Business