

## **One Day Give: Preplanning Meeting**

To help the Development Office prepare for next year's One Day Give (the University's online fundraising event), we are inviting interested faculty and staff to the Duncan Alumni House (205 N. George Street) over the common hour (12 noon to 1 p.m.) on Thursday, May 4 to participate in a preplanning meeting. We are interested in your thoughts on what has worked best in the past and how may we improve the campaign in 2017. Feel free to bring *your* brown bag lunch.

Strategies for next year's One Day Give include better targeting key audiences, further engaging faculty, increasing the overall awareness of key University priorities and demonstrating the impact giving (at any level) makes in the lives of our students. Please note, the financial goal for this event has not been determined.

Please RSVP, by May 1, to Greg Freedland in the Development Office via email: [Gregory.freedland@millersville.edu](mailto:Gregory.freedland@millersville.edu)