

## Adobe Illustrator Typography: Creating Name Tags

Below is a template for six name tags. Underneath each tag a stereotypical personality is described. Visualize the character of the person described. Then using your name (whole, part, or nick name - these can vary with each tag) choose an appropriate typeface for each personality, and create your name in the tag space. Consider: type style, size, alignment, leading and using upper and lower **case characters**. In addition to creating a unique and appropriate typography for the name tag, **identify the name of the font you used underneath each name tag.**

Get credit for this assignment by uploading your completed Illustrator file to D2L at *Assessment > Assignments > Typography Names*

My name is



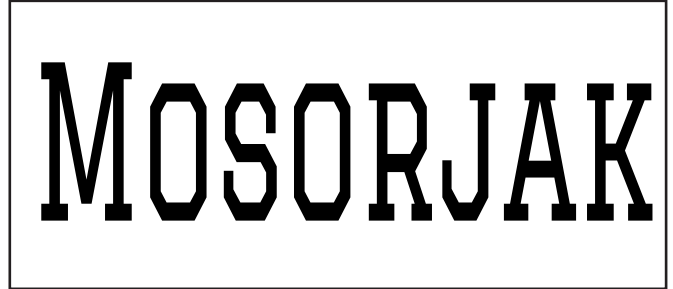
A name tag with the name 'Haley J. Mosorjak' written in a highly decorative, cursive script font.

*I'm Miss America or Mr. America*

The font I used is:

*Birthstone Bounce*

My name is



A name tag with the name 'MOSORJAK' written in a very bold, blocky, all-caps sans-serif font.

*I'm a professional athlete*

The font I used is:

**GRADUATE**

My name is



A name tag with the name 'Haley J. Mosorjak' written in a classic, bold, all-caps serif font.

*I'm the C.E.O. of a large corporation*

The font I used is:

**Goudy Old Style Bold**

My name is



A name tag with the name 'Ms. Mosorjak' written in a rounded, bubbly, all-caps sans-serif font.

*I'm a Kindergarten teacher*

The font I used is:

**Fuzzy Bubbles**

My name is



A name tag with the name 'Haley Mosorjak' written in a monospaced, all-caps font with wide letter spacing.

*I'm a computer programmer*

The font I used is:

**SWMono**

My name is



A name tag with the name 'MOSORJAK' written in a very bold, blocky, all-caps sans-serif font, similar to the first tag but with a different font.

*I'm a construction worker*

The font I used is:

**BUNGEE**