

Typography Reflection- H. Mosorjak

When I saw we were doing typography in class I truly did not think that I would be making my own type of block to spell out my name. I have learned a little bit about fonts and everything before. For example, what fonts should be used when, the difference between serif and sans, and how to size text correctly in my graphic design class. I was apart of the Technology Student Association (TSA) and did a few graphic design projects that included needing text for different promotional materials. As well as making promotional material for my chapter, regional, and state social media. At first when I saw the paper, looked at it and saw the information about the baseline, and text sizing my first thought was that this is going to be a boring day because I already know all of this. When I realized that we were taking a little turn in all of this I got excited.

My favorite part of this class is the doing part. I love being hands on and figuring everything out. When we were put into groups, I did not see the ink at first and was confused what the metal blocks were. With my curious self I picked up one of the type blocks I realized it had different letters, numbers, and punctuation on each individual one. I started to look at the worksheet more and read about what we are going to be doing with the type block and thought it was the coolest thing ever. Getting to find the letters I needed using the map, figuring out how to align them using the leads (the blank pieces of metal that you put in between words to make spaces, or the thinner pieces to make sure the grooves are all aligned with each other), taping it all together, and then realizing that I made my own type block that spelled out my name was an experience that I shared with my parents as soon as I got out of class.

One thing that I did truly learn during this Learning by Doing activity is what all the equipment and materials are called, understanding what each thing is meant to do, and how important it is that the individual type blocks' grooves are lined to make sure that the letters are

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straight. One challenging thing I found in this process was taping all the type blocks together while making sure they are still aligned. I figured out if you use the long thin piece of lead to align the bottom of your created type block and then tape the three sides that the lead is not covering it helps everything to stay together and aligned perfectly. After completing this Learning by Doing activity I am happy I got the opportunity to experience typography in a unique way I have never learned before. I am also now able to create a similar lesson that I could potentially use in my future classroom.