

# Friends Folio

A Newsletter from the  
Friends of Ganser Library  
No. 65 Fall, 2012

## Over 100,000 Volumes!



(L to R) Front Row: Marjorie Warmkessel, Anne McGillivray, Lola Semour;  
Second Row: Lee Krieger, Gemma Sandhaus, Sally Levit, Sue Rohrer; Third  
row: Teresa Weisser, Carole Emery, Loree Strickler, Jacob Gehman, Susan  
Bailey, Jon Mowery; not pictured: Kayla Klase

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Library staff and faculty are working in many locations while the library is under construction. An essential part of the team is working at an off-campus location at Greenfield Corporate Center in Lancaster. Over the past year, library student assistants, staff, and faculty members have been working on a major project to reclassify books from the Dewey collection into Library of Congress (LC) classification. This will allow us to move back into the renovated library with one general collection rather than two. The project involves re-classifying and re-labeling each volume in the massive collection, a daunting task that has been facilitated by the hard work of the Technical Services area staff and faculty. Their important work will make it much easier for everyone to find the books they need in our new library.

### Current Numbers for the Project

- 14 people
- 11 months
- 1,074 book trucks/carts
- 98,188 bibliographic records
- 105,669 labels
- 1 happy University community

# Astounding Stories: Science Fiction at Millersville

by Robyn Scheick

Imagine picking up a magazine to view an advertisement promoting Ironized Yeast Tablets, proven to give skinny young men “without an ounce of sex appeal” a more built-look by adding ten to twenty-five pounds. This product was advertised during the 1930s in *Astounding Stories*, a science fiction pulp magazine. But did it work? A 1937 advertisement featured a woman who thought a man was too skinny. After a few weeks of taking Ironized Yeast Tablets, they got married!

We recently acquired a new pulp magazine collection which includes titles such as *Astounding/Analog* magazine (1934-1964) and *Galaxy* magazine (1950-1964). These popular science fiction magazines featured articles by noted writers such as Robert Heinlein, Isaac Asimov, Amelia Reynolds Long, Theodore Sturgeon, A.E. Van Vogt, and C.L. Moore, as well as illustrations by Chesley Bonestell, John Schoenherr, and Jack Ciggins.

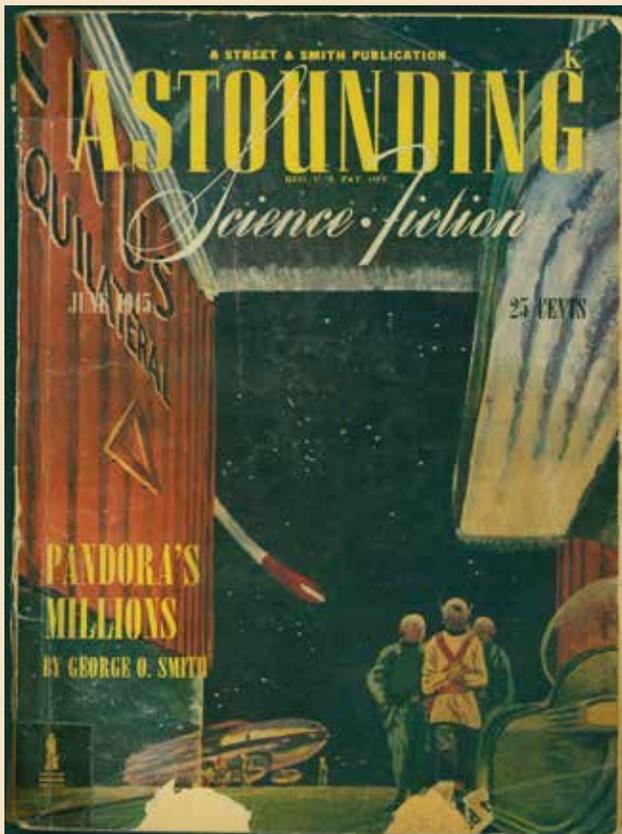
What are pulp magazines? Often a smaller size, pulp magazines (generally published between 1895 and 1960) focused on short popular fiction stories and were printed



on paper made from inexpensive wood pulp. You may be surprised to find many of these “old” articles’ ideas have been made into film, such as the recent movie *I, Robot*, which is loosely based on Isaac Asimov’s robot series.

*Astounding* was first titled *Astounding Stories* (1930 to 1938). It was based on the success of another pulp title, *Amazing Stories*. Editor Frederick Orlin Tremaine replaced typical adventure tales with stories based on science. When John W. Campbell became the new editor in 1938, the

magazine changed its name to *Astounding Science Fiction*. Campbell focused his stories in the distant future but made them realistic to the audience. In 1960, *Astounding* again changed its name to *Analog Science Fact & Fiction*. *Astounding/Analog* is known as the most influential science fiction magazine. While Campbell was editor, most stories that appeared in this magazine contained some type of scientific explanation. Exposure in this magazine, along with personal guidance from Campbell, helped accelerate Robert Heinlein’s and Isaac Asimov’s writing careers. In 1962, the title was reversed to be *Analog Science Fiction and Fact*. *Analog/Astounding* is the longest continuously published science fiction magazine in the world.



## Friends Folio

The *Friends Folio* is published twice a year (fall and spring) and distributed to the Millersville University community and Friends of Ganser Library.

Editors: Marilyn McKinley Parrish, Priscilla Oppenheimer, Joyce Anderson

Graphic Design: Diane Black

Photographs: DJ Ramsay

Questions or comments? Contact us at 717-872-3624 or [Special.Collections@millersville.edu](mailto:Special.Collections@millersville.edu)

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**G**alaxy magazine was begun by the Italian publishing company Edizioni Mondiale in 1950. Horace Leonard Gold became the editor after suggesting the company try its success in the science fiction industry. *Galaxy* was an instant success and is often compared to *Astounding*. A big difference was that Campbell focused on technology while Gold featured stories about average people and societal changes. Gold, editor of *Galaxy* until October 1961, was famous for introducing stories where the hero was an average human being. He suffered from agoraphobia but carried out his editorial duties from home. Gold was hospitalized in 1959; but the next editor, Frederik Pohl, kept Gold's name on the masthead. *Galaxy* reached its end due to financial mismanagement issues in 1980, only to come alive again for a few issues in 1994.



## Authors and Illustrators

John W. Campbell served as the editor of *Astounding Science Fiction* magazine for thirty-four years, from 1937 until his death in 1971. He became well known for his role in shaping modern science fiction. Campbell published "Deadline," which discussed how to build an atomic bomb before public knowledge of such a weapon existed and resulted in clashes with the FBI.

Illustrators of science fiction pulps often worked in other areas as well. For example, Chesley Bonestell, an occasional illustrator of *Astounding*, contributed to the design of the Chrysler Building in New York City and the Golden Gate Bridge in San Francisco. John Schoenherr was a regular cover artist for *Analog* in the 1960s and 1970s. His July 1975 cover inspired the look of the character Chewbacca in the Star Wars films.

Paul Linebarger, known by his pen name Cordwainer Smith, was an expert in psychological warfare and used

this knowledge in his science fiction stories. Amelia Reynolds Long and C.L. Moore were the first female science fiction writers. Amelia Long had the uncanny misfortune of having most of the mysteries that she wrote come true. She finally decided that she should kill off Hitler in one of her books in the hopes of it happening, but before she wrote it he committed suicide. Translation rights were her biggest problem. Because other countries did not want their readers to know she was a woman, they would use her initials instead of her name.

Ben Bova, science fiction writer, space advocate, *Analog* editor from 1973-1978, and winner of five consecutive Hugo Awards, testified for a subcommittee of Congress about continuing the Challenger program. Isaac Asimov invented "The Three Laws of Robotics." Theodore Sturgeon heavily influenced Star Trek; he coined the Vulcan hand symbol, the saying "Live long and prosper," and the "Prime Directive." Another author of note is Robert Heinlein, the screenwriter for the movie *Destination Moon*, which depicted an accurate portrayal of what a trip to the moon would be like before one ever happened. Frank Robinson was the speechwriter for the politician Harvey Milk and played himself in the movie *Milk*.

## Advertisements

In addition to articles and illustrations, these publications include a variety of advertisements that provide clues



to social values during the period. In the February 1939 issue of *Astounding*, an advertisement for Eveready Batteries features a man telling the story of his small boat being attacked by a hurricane and barely staying afloat. Finally, he used Eveready batteries in his flashlight to signal SOS to the next passing

boat, and he and his passengers were saved. Another Eveready advertisement tells the story of a man who heard screaming but could not tell where the sound was coming from. Luckily, with his Eveready battery-filled flashlight, he was able to find the source of the screaming and save the children from the stranded buoy. A 1939



Camel advertisement in features a Hollywood stunt girl who needs “real smoking pleasure” to get through her stunts.

Listerine advertised their product as a “cure all” antiseptic. In 1939, many Listerine advertisements led the reader to believe they would not get a job or would be fired if they did not use Listerine to freshen their breath. Listerine had another advertisement in the 1940s about a romantic relationship that almost ended over bad breath! “Always the best man, never the groom” is the slogan of a 1937 advertisement for Listerine. In 1944, Listerine started to advertise a shaving cream. These advertisements told customers that it would not make shaving pleasurable but would lessen the pain and give a good lather.

The June 1944 issue of *Astounding*, a United States War message appeared. The message promotes buying war bonds, saving things, not wasting, paying taxes without complaining. In June of 1945, the Double-V Waste Paper Program, advertised a boy saving paper for his father in the war. It told the audience that paper is the number one shortage and every scrap needed to be collected. The August 1946 issue includes “A Timely Message to Americans” from the Secretary of the Treasury. In this message, he thanks Americans for their victory over their enemies and warns them against inflation. He proposes Americans buy Victory Bonds, cooperate with government controls over pricing, and remain patient.

*Robyn Scheick is currently a senior at Millersville University, studying early childhood education. She is an Archives & Special Collections student assistant and enjoys working with “pieces of history.”*

We invite you to visit us in Archives & Special Collections to learn more about our new collection, full of timeless entertainment You can also find out more by

visiting us online at <http://jefferson.library.millersville.edu/archon/>  
 Also be sure to visit the Internet Speculative Fiction Database: [www.isfdb.org](http://www.isfdb.org). and The Pulp Magazine Project: [www.pulmags.org](http://www.pulmags.org).

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## Planned Giving Opportunities

Consider including Millersville University in your estate planning. For more information on planned giving opportunities, including the Millersville University Library, Friends of the Library, or student scholarships, contact the Millersville University Development Office at (717) 872-3820.



# News & Special Events

## 2012 Book Drive November 1- December 7

The Friends of the Library sponsored a Book Drive for families in need in the Lancaster community, benefiting The Water Street Mission and the United Way.

Donations were sorted and delivered to Water Street Mission's Christmas Mall and United Way of Lancaster's Reach Out and Read Program. The Christmas Mall offers the opportunity for parents, grandparents and children to "shop" for family members at no cost for the Christmas Holiday. The Reach Out and Read Program provides books to children and childcare centers throughout Lancaster County that may not otherwise have access to books. Over 1,100 books were collected from the university community for this project.



## Fall Lecture

The Friends Fall lecture was held on October 2, 2012, and featured Dr. Dan O'Neill, Dr. Kerrie Farkas, and two of Dr. Farkas' students, Racheal Haines and Lauren Brubaker. The speakers presented *Seeing the Self in the Other: Transforming Perceptions of the Homeless*, highlighting their experiences working with and learning alongside the homeless in the Lancaster community. Plans for the spring lecture and banquet are underway.



Dr. Dan O'Neill, Lauren Brubaker, Racheal Haines, and Dr. Kerrie Farkas

## National Book Festival Trip

On Sunday, September 23, the Friends sponsored a bus trip to the National Book Festival. A busload full of eager book lovers headed to Washington, D.C. to attend the festival sponsored by the Library of Congress on the National Mall. Included among the group were several students whose trips were sponsored by the Szczyrbak Fund (in honor of the late Jackson Szczyrbak) and by the Friends.

## New Friends of the Library website

Thanks to the work of student board member DJ Ramsay, the Friends have a new website: <http://blogs.millersville.edu/libraryfriends/>. Check here for updates on events, student awards, trips, and issues of the Folio.

## New Learning Design Librarian: Rachel Gammons



In August 2012 I moved from Nashville, Tennessee, to Lancaster, Pennsylvania, after finishing my M.S. in Information Sciences at the University of Tennessee, where I also worked as graduate assistant for undergraduate programs at Hodges Library. As a born and bred Tennessean, I had my doubts that anything could be as gorgeous as Smokey

Mountains in autumn, but Pennsylvania has brought its own surprises. I have since learned of the quiet beauty of small farms, white barns, and country streets. I have also discovered the wonders of whoopie pies, apple fritters, and faced the horrifying reality of scrapple. It has been a

busy first semester, but I can thank my colleagues at the library for making the transition a wonderful experience.

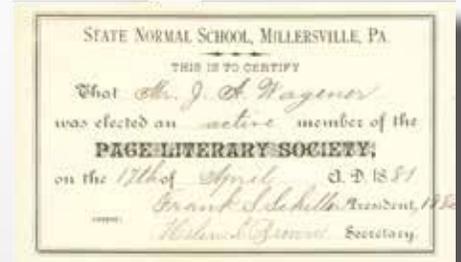
As Learning Design Librarian, I have the pleasure of focusing on teaching and learning at Millersville University Library. My primary goal will be to establish a structured, sustainable, and effective library instruction program for first- and second-year students at Millersville. Although my emphasis will be on undergraduate general education, I am available as a resource for any library faculty or staff interested in furthering student learning. I will also be providing leadership and support to the larger campus community in the areas of information literacy, student learning, and assessment. In addition to my instruction responsibilities, I have the privilege of serving as subject liaison to the Women's Studies and African American Studies programs. You can contact me at [Rachel.Gammons@millersville.edu](mailto:Rachel.Gammons@millersville.edu).

# Recent Additions

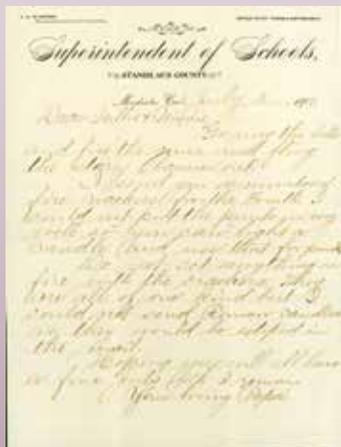
Each issue of the Folio highlights recent additions to the collection, made possible through funding from the Friends of the Library or through donation. In this issue we are featuring recent additions to the manuscript collection.

## Connecting to Millersville Normal Alumni

**The John A. Wagener Papers** include correspondence, photographs, and Millersville Normal School related items. John A. Wagener graduated from Millersville Normal in 1887 and earned his master's from Millersville Normal in 1889. With his brother he headed west, first to Portland, Oregon, and then to Stanislaus County, California. He married Mary Elizabeth Yeiser in 1891, and they had two children, Willis Westlake Wagener (1892-1969) and Winifred Lyle Wagener (born 1894 or 1895). He held a number of teaching positions in California and was County Superintendent of Schools from 1895-1902. He retired from teaching and was involved in insurance and real estate in Ceres, California, when he died in 1924. One of the most interesting aspects of this new collection is that it was found abandoned in a car in California, eventually finding its way to us.



**Millersville Student Letter** J. R. Shallenberger to D. E. Rohrer, May 7, 1864. Shallenberger discusses teaching, as well as his experiences with the group of students from Millersville Normal School who went to defend Wrightsville in 1863, prior to the Battle of Gettysburg.



## 19th-century Business and Farm Ledgers

### Manning & Dean Business Ledgers, 1832-1861

Manning & Dean was a General Store in Washington Boro, Lancaster County, that sold a wide variety of household items to local residents and institutions. Entries include sales of household furnishings, utensils, decorations, men's & women's clothing and footwear, textiles and notions, as well as yard goods, cleaning agents, paints, stationery, flour, tobacco & cigars, coffee & tea, sugar, spices, glass, hardware, dishes and crockery. The collection contains 11 account, cash and inventory books for Manning & Dean.

**Falmouth Farm Ledger** A very recent addition to our collection is a farm ledger book (1830-1872) belonging to Jacob Sheffer, an orchardist, cider maker and farmer from Falmouth, Lancaster County. The ledger includes entries for making hay, shoveling dung, mowing, and harvesting, as well as cures and formulas for horses' medical problems (wounds, rheumatism, contraction of tendons of the neck and lung fever.)



# Library Renovation Update



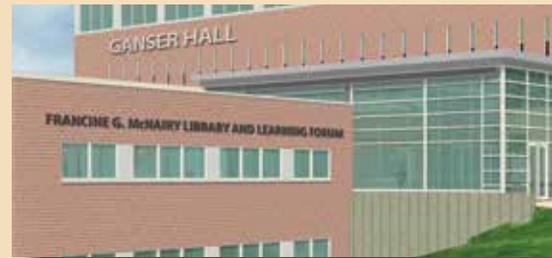
## Completed:

- New windows and windowsills
- Construction of elevator penthouse
- Installation of glass and framing in additions
- New entrance and sidewalk, including ice melt system

## Underway:

- Elevator construction
- Repair of exterior brick and flashing
- Planning for the Reading Sculpture Garden

**Naming:** At its December 19 meeting the Council of Trustees approved the naming of the Library the Dr. Francine G. McNairy Library and Learning Forum.



## Building Legacies

MILLERSVILLE UNIVERSITY



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This booklet provides background information on building names at Millersville University. Originally created as part of a class research assignment in a course taught by Fay Kramer (Educational Foundations), the booklet has now been updated by students and staff of the library's Archives & Special Collections. For further information on the history of the buildings on campus, see: <http://blogs.millersville.edu/archivesandspecialcollections/archives/mu-history/buildings-and-landmarks>.

## Building Legacies

Archives & Special Collections collaborated on a new booklet that provides the history of buildings on Millersville's campus. The booklet was distributed to incoming first-year students, and will be updated as new buildings are finished or renovated.

### Winter Visual and Performing Arts Center

Renovated and expanded 2012

**Dr. C. Howard Witmer (1885-1969)**, a 1902, '04 and '05 graduate of the Millersville State Normal School, served the area as a physician for more than 30 years. He was the medical director for Lancaster County, the chief of staff at St. Josephs Hospital and president of the Manheim Township School District for 36 years. Witmer was also a pioneer in building the Tuberculosis and Health Society of Lancaster.

**Dr. Charles R. and Mrs. Anita B. Winter** have been longtime benefactors of the University and contributed a major gift in 2008 to the renovation and expansion of the Auditorium into the University's visual and performing arts center. Winter is a world-renowned medical surgeon, practicing for more than 40 years in Lancaster County.

**Witmer Health Center** Built 1967

## Board Members 2012-2013

<b>President:</b> Carla Rineer	Maureen Feller	Bonnie Popdan	<i>Ex Officio</i>	
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## Electronic Folio

Sign up to receive the Friends Folio electronically. This environmentally friendly way to read the Folio offers the benefit of earlier delivery and helps us reduce costs. If you'd like to receive the Folio electronically, email [Special.Collections@millersville.edu](mailto:Special.Collections@millersville.edu)

## Treasures from the Archives

by Janet Dotterer



Recently, we found tucked away in the Archives a collection of 12 essays written by Maggie H.

Barton. A majority of the manuscripts were dated 1877, but there was one dated 1873 entitled "Intemperance." We know little about Miss Barton (she was not a student or faculty member at Millersville), but thanks to friends at LancasterHistory.org, we learned that a Maggie H. Barton was living in York County at the time of the 1870 census. According to the census, she was born in 1850 and was living in Goldsboro, Newberry Township, employed as a teacher.

Two of Maggie's papers have blind stamps that include "Codorus" (a creek in York County), Codorus Extra and Codorus Mills. Some of the essays close with notes, such as "Wrote for the paper" on the one entitled "Intemperance" or "By request, for a Friend" on "Against Universalism." The most interesting one is the most faded, with a title that is completely unreadable. At the end of the paper she wrote, "Written for debate at Greenwood Lyceum" and she takes the point of view in favor of women's suffrage. We are not sure which Greenwood she is referring to since there are four in Pennsylvania. However, in Columbia County, there was a Greenwood Seminary in existence at the time she would have written this essay, so it is possible that is where the Lyceum was held.

Maggie H. Barton does not appear in the 1880 census, so we do not know what became of her. Still, her essays give us great insight into the way that this young woman thought. We are lucky to have this treasure.

## Becoming a Friend

People become Friends of Ganser Library when they make a donation to Millersville University and request mailings from the Friends. Encourage your friends to become Friends of Ganser Library through their support of Millersville University. For more information, contact the Millersville University Development Office at 717-872-3820.