Good morning. Here are the State System News Highlights for September 26, 2018. This summary of news articles related to the State System universities is distributed weekly.

- To view the individual articles, click on the headlines below.
- To view past articles and real-time news highlights from Twitter, go to [www.passhe.edu/news](http://www.passhe.edu/news).
- For regular updates on the State System Redesign, visit the website at: [http://systemredesign.passhe.edu/](http://systemredesign.passhe.edu/)

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**Chancellor: Pennsylvania State System of Higher Education in need of a culture change**  
Wednesday, September 19, 2018  
The Pennsylvania State System of Higher Education is in need of a culture change. And fast. That’s according to its new chancellor, Daniel Greenstein, who on Tuesday started his systemwide tour with Millersville University. Speaking in front of an audience that included Millersville President Daniel Wubah, representatives from state Sens. Ryan Aument’s and Scott Martin’s offices, and Millersville Mayor Richard Moriarty, Greenstein, who took over as chancellor two weeks ago, described his desire to shake things up at Millersville and its 13 sister schools in order to restore the ailing state system.  
*By Alex Geli, Lancaster Online*

**Alumni brothers give $3M to West Chester U’s School of Music; it’s largest gift in school’s history**  
Friday, September 21, 2018  
West Chester University has received a $3 million gift, the largest in the school's history, for its School of Music, the school announced Friday.  
*By Tyllisa C. Johnson, The Philadelphia Inquirer*

**Kutztown University opens social media analytics hub**  
Tuesday, September 25, 2018  
Kutztown University’s department of communication studies has opened a Social Media Analytics Strategic Hub (SMASH). SMASH is designed to supplement the new social media theory and strategy major at Kutztown, which is one of the first of its kind in the United States, according to a release from Kutztown University.  
*69 News*

**Cal U. ends fiscal year with a surplus**  
Wednesday, September 26, 2018  
California University of Pennsylvania ended its last fiscal year with a $478,000 surplus. Cal U. President Geraldine M. Jones said the surplus will be set aside to support new initiatives in the 2019-20 term, including the molecular biology program.  
*By Scott Beveridge, The (Washington, Pa.) Observer-Reporter*

**Elizabeth Smart draws massive crowd to LHU**  
Thursday, September 20, 2018  
“Do not let the horrible things that have happened to you describe you or define your life. Your choices define your life. There is nothing that can be done to you that can take away your worth as a human being.” That was the message of Elizabeth Smart, the 30-year old social activist
and kidnapping victim, who spoke to a crowd of nearly 1,200 people Wednesday at the Price Auditorium at Lock Haven University, Lock Haven.

*By John Rishel, The (Lock Haven) Express*

**Backpacks Raise Awareness About College Suicide**

Monday, September 24, 2018

It's not uncommon to see backpacks on college campuses. But, certain backpacks were turning heads today at East Stroudsburg University.

*By Brianna Strunk, PA homepage*

**Edinboro's "E-Sports Team" Drawing High Interest**

Monday, September 24, 2018

It's a craze that is starting to make its way across the country, universities setting up new e-sports teams. That's exactly what Edinboro University is looking to launch in the fall of 2019. Currently the university is in the planning phase and are looking to develop a gaming center on campus where the team will practice and play. The e-sports team is not a video game club but rather an actual school sanctioned team.

*Erie News Now*