

Hello University departments, organizations, and groups!

My name is Ben Flocken and I am a Peer Health Educator with the Center for Health Education and Promotion for Millersville University.

Our office is initiating an **It's On Us Week of Action** for the week of 11/6 – 11/10. It's On Us is a campaign that was started by the White House and former Vice President Joe Biden to end sexual assault on college campuses. It's On Us has been present since 2014 on Millersville's campus, but we would like your help in taking it to the next level.

We are **challenging you** and your department (organization or group) to create a video, such as the one in the link below, to help us promote the It's On Us campaign. This campaign is important to our campus, and we need your help to end sexual assault on campuses across the country. We have attached below a short script for your reference that will only take a few minutes for you to record at your next meeting. All video submissions are due by 11/8 and will be played at our 11/9 Chalk the Walk event, as well as be posted on the CHEP Facebook page and website.

As a part of Millersville's Its On Us Week of Action, CHEP will be hosting its first ever Chalk the Walk event in the fight against power based violence all over the world. Power-based personal violence is a form of violence that has a primary motivator: assertion of power, control and/or intimidation in order to harm another. This includes relationship/partner violence, rape/sexual assault, stalking, and other uses of force, threat, intimidation, or harassment of an individual. The event will take place on the SMC Promenade at 4 pm. We are encouraging all groups on campus to come and be a part of this fight! This will be a great opportunity to show that our campus does **not** stand for power based violence.

All submissions can be sent to my e-mail at bmflocke@millersville.edu. If you have any questions regarding the video challenge or event, please let me know. Thank you very much and I hope to hear back from you and see you at our event!

For more information about the It's On Us campaign, please visit: <http://www.itsonus.org/>

Sample video: <https://www.youtube.com/watch?v=fG8rCPIcplE>

Thank you,
Ben Flocken

ELSIE S. SHENK
Center
for
Health Education
& Promotion
Millersville University



CREATE A VIDEO – ONE THING SCRIPT

Over 200 communities have created their own It's On Us PSAs! Use a script below to make one of your own with influential community members.

Participant 1: There's one thing you can never have sex without.

Participant 2: It's not something you buy. Or something you take.

Participant 3: In fact there's only one way to get it.

Participant 4: It has to be given to you. Freely.

Participant 5: And without it, you can't have sex.

Participant 6: And neither can I.

Participant 3: It's consent.

Participant 1 1: Because sex without it. . . isn't sex.

Participant 2: It's rape.

Participant 4: Consent. If you don't get it, you don't get it.

VO: It's on us to stop sexual assault. Learn how and take the pledge at itsonus.org