



NONPROFIT RESOURCE NETWORK

AT Millersville University



Thursday, September 14, 2017
The Ware Center, Lancaster PA

Insight Marketing Conference is devoted to providing nonprofit organizations with marketing insights that will maximize their day to day efforts. In addition to Keynote Speaker Ann Handley and fantastic breakout presentations, this year's conference features three notable speakers from nonprofit organizations with national and international reach.

Becky Svendsen, HOPE International: *PR on a Shoestring: Lessons Learned From an Enterprising Nonprofit*

Abby Feuer, DonorsChoose.org: *How to Make Your Marketing Stand Out in the Crowd*

Danielle Brigida, U.S. Fish & Wildlife Service: *Social Media: From the Top!*

Enter promo code **nrninsight** at checkout to save 50% on registration.

Students: Save 75% by choosing the **Student Ticket Option** at the registration link below. Please note: Valid MU student ID required for entry to conference.

[Register](#)